



INTERACTIVE



## P R E S S   R E L E A S E

### **ACE Interactive prepares for growth with senior strategic appointments**

**LONDON, 29th August 2008 – Leading-edge gaming technology developer, ACE Interactive has bolstered its senior management team with the appointment of Brendan McCarthy as Vice President Sales and Operations and Roy D. Garrett to the position of Director Business Development – Americas. Both appointments will enable the company to take full advantage of strategic business opportunities in the global Video Lottery and Server-Based Gaming markets.**

Brendan McCarthy, who has over 20 years' global business experience, nine of which have been spent with GTECH Corporation covering the United States, Europe and Asia, will be responsible for managing existing Video Lottery Terminal customers, most notably the highly prestigious account of Norsk Tipping, the Norwegian State Lottery. In addition he will be responsible for co-ordinating and driving ACE Interactive sales and business development opportunities in the VLT area outside of the Americas.

Roy D. Garrett, who will oversee all business development opportunities for ACE Interactive in the Americas, is a 20-year veteran of the gaming industry. His gaming career began in the route division of IGT and included terms working as Vice President of International Route Operations for Sodak Gaming with responsibilities for Latin and South America, and most recently Director of Business Development in the United States for Bally Gaming.

Reflecting on the appointments, ACE Interactive CEO Michael Koch said: "We very much welcome these high calibre professionals to our team, both of whom bring their own robust skill sets and experience to Ace Interactive. Since November 2007 Brendan has been managing the Norsk Tipping project where he has built strong customer relationships and ensured that the overall project has remained on track. He takes on the challenges of his new role with a track record of delivering large contracts into lotteries and government agencies. At the same time the Americas represent a significant growth market for ACE Interactive and Roy will drive the ACE Interactive sales and marketing initiatives in this region. The North American VLT market is on the verge of a paradigm shift into Server Based Video Lottery Systems and whilst we have been building a state-of-the-art product for this market it is now time to upgrade our sales efforts in this region with a high calibre professional, which Roy certainly is."

He added: "By combining the most advanced server based gaming technology TruServ™ with the most customer focused personnel, we are sending out a clear and strong message, reinforcing our position as the leading provider of server based gaming solutions to the global market."

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Digital image(s) attached:    Brendan McCarthy, Roy D. Garrett

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#### **ABOUT Ace Interactive**

ACE Interactive was founded in 2003 to develop and market the next generation of video gaming systems. Located in Stockholm, Sweden, London, UK and Las Vegas, USA, ACE Interactive's TruServ™ solution provides for true server-based gaming for operators who demand flexibility, content, security and social responsibility. In May 2006 ACE Interactive was acquired by Aristocrat. For further information visit the company's website at [www.aceinteractive.net](http://www.aceinteractive.net).

#### **ABOUT Aristocrat**

Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions that consistently outperforms the competition. The Company is licensed by over two hundred regulators and its products and services are available in over ninety countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems, electronic tables and casino management systems. For further information visit the company's website at [www.aristocratgaming.com](http://www.aristocratgaming.com).