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P R E S S   R E L E A S E

## **COGETECH / ACE Interactive signed partnership deal to enter Italian VLT market**

**LONDON / ROME, 8th October 2008 – During the ENADA Gaming show in Rome October 8-10<sup>th</sup>, leading Italian Gaming Operator COGETECH and ACE Interactive jointly announced their intention to work together in order to offer server based Video Lottery Gaming in Italy under the pending Comma 6B gaming legislation.**

The legislation for Comma 6B machines (or VLTs) is currently undergoing examination by AAMS (the Italian Regulator). Its introduction is anticipated for 2009. Comma 6B machines will supply Server Based Gaming services and will therefore reduce many of the currently existing limitations with regards to issues such as central monitoring, proper taxation, money laundering and underage gaming.

With a population of 60 million, the Italian gaming market is one of the top three gaming markets in Europe and represents a significant growth potential for both organisations.

Fabio Schiavolin, COGETECH CEO, quotes: "We have chosen ACE Interactive to be our partner for the VLT business because both parties complement each other in the most suitable way. While COGETECH certainly knows and understands how to operate video gaming in Italy and enjoys utmost customer confidence, ACE Interactive provides the most advanced Server Based Gaming System with its TruServ™ platform. With its market proven Indago™ iVT (interactive Video Terminal), combined with a powerful game mix of Aristocrat and local games, we certainly know that we will deliver an appealing offer to the Italian players."

Michael Koch, ACE Interactive CEO, states: "We are excited about our partnership with COGETECH in the Italian VLT market. Over the past few years COGETECH has established a solid, well respected field service organisation and currently already administers more than 33,000 gaming machines under the existing Comma 6A legislation. We are confident that together we have all the ingredients to generate success for both companies whilst providing the best games in a responsible gaming environment to the Italian player under the pending Comma 6B legislation."

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Digital image attached: **COGETECH CEO Dott. Fabio Schiavolin (right) and ACE Interactive CEO Michael Koch at ENADA tradeshow**

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### **About COGETECH**

Cogetech S.p.A. was founded in July 2004.

With offices located in Milan and Rome, Cogetech operates through a capillary commercial network within Italy.

The products which Cogetech operates are:

Plug&Win™, a core activity, which supplies a great number of services relating to network connection and technical equipment for entertainment machines ([www.cogetech.it](http://www.cogetech.it))

MisterToto™ and BetSolutions™ providing state-of-the-art betting services to customers.

([www.mistertoto.it](http://www.mistertoto.it))

PowerPoker which delivers the best Italian poker circuit and platform to online poker players

([www.powerpoker.it](http://www.powerpoker.it)).

Cogetech's numbers:

- 33.000 AWP connected in the Regulator's Network
- more than 400 betting shops
- more than 250 € million of turnover in betting operations
- AWP's turnover of 1.4 billion Euros in first half of 2008
- € 50 million in revenues 2007

### **ABOUT Ace Interactive**

ACE Interactive was founded in 2003 to develop and market the next generation of video gaming systems. Located in Stockholm, Sweden, London, UK and Las Vegas, USA, ACE Interactive's TruServ™ solution provides for true server-based gaming for operators who demand flexibility, content, security and social responsibility. In May 2006 ACE Interactive was acquired by Aristocrat.

For further information visit the company's website at [www.aceinteractive.net](http://www.aceinteractive.net).

### **ABOUT Aristocrat**

Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions that consistently outperforms the competition. The Company is licensed by over two hundred regulators and its products and services are available in over ninety countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems, electronic tables and casino management systems.

For further information visit the company's website at [www.aristocratgaming.com](http://www.aristocratgaming.com).